



ORIENTEERING

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Strategic Plan 2022-2027

Strategic Plan - 2022-2027 - Orienteering NS

Approved by OANS Board 19 Nov 2021

Purpose -The Orienteering Association of Nova Scotia is the non-profit Provincial Organization dedicated to developing orienteering in the province of Nova Scotia.

Vision - All Nova Scotians have lifelong opportunities to experience the positive benefits of orienteering.

Mission - To support and develop a healthy and sustainable community to host fun, inclusive and high-quality orienteering events.

Values - We believe in the following values to guide our work:

Community - welcoming a diverse community in a fair, equitable, inclusive, safe and respectful setting.

Opportunity - Providing opportunities for involvement, enjoyment, development, and leadership to continue the growth of our sport.

Achievement - recognizing the many pathways that orienteering has to offer and celebrating personal success.

Lifelong wellbeing - encouraging lifelong engagement in physical and mental outdoor activity and championing orienteering as a sport for life.

Respect for the environment - protecting and minimizing impact on the environment to ensure continued appreciation of the outdoors.

Strategic priorities

1. Increase access and participation for all Nova Scotians.
2. Increase capacity and development of the orienteering community in Nova Scotia.
3. Performance.
4. Organizational capacity.
5. Orienteering as outdoor active living for life.

1. Increase access and participation for all Nova Scotians.

Success: Orienteering grows in popularity as a sport of choice for people wanting fun and accessible outdoor recreation.

- Optimize access to orienteering opportunities by partnering and collaborating with municipalities, schools, and underrepresented groups across the Province.
- Organize and support affordable events for all skill levels.
- Create and implement membership engagement plan to recruit and retain members.

2. Increase capacity and development of the orienteering community in Nova Scotia.

Success: We have a thriving inclusive community of capable clubs and passionate volunteers delivering quality events across all regions.

- Provide training and learning opportunities to build capacity.
- Continuing to develop policies and practices where gaps exist to ensure safe, equitable and inclusive environments.
- Develop a mapping strategy and plan to maintain current maps and map new areas across all regions as capacity increases.

3. Performance.

Success: Athletes are provided opportunities to thrive and succeed. Increased participation of Nova Scotian athletes at the provincial and national level.

- Hold a provincial championship annually.
- Support and develop our athletes so they can perform at national championships.
- Host a national championship.

4. Organizational capacity.

Success: Orienteering Nova Scotia leads through effective governance and operational leadership.

- Operate an inclusive Board of Directors who act responsibly and in alignment with its Strategic Plan. Review and revise strategic plan regularly.
- Develop and implement a communications strategy to promote orienteering to all Nova Scotians.
- Continue to operate in a fiscally responsible manner.
- Document Board roles & responsibilities and orientation for new board members.
- Collect and manage appropriate data.

5. Orienteering as outdoor active living for life.

Success: Orienteering attracts and retains people of all ages as a fun and accessible outdoor activity that promotes physical and mental wellbeing.

- Increase branding awareness and promote benefits of orienteering as a sport for life, active outdoor living, family fun, connecting people with nature.
- Follow and promote practices of environmental stewardship at orienteering events (i.e. leave no trace, BYOW(ater)).
- Increase social events in conjunction with or in addition to orienteering events.